

2018 Popcorn Weekly Challenge / Drawings

*These are individual incentives to say thank you to our Scouts. These incentives are not considered Scout Activities.

Weekly Sales Challenge – 4 weeks of individual Scout challenges. Unit Kernel must turn in their Scout's proof of weekly sales to the Council Kernel during the required timeline. (Record to Council Kernel by midnight the Sat of that week's challenge.)

**Individual Scouts Traditional sales must be allocated in the unit within the Trails-End System prior to close of the sale.*

Week 1 = Timeline will be Fri Sept 28th – Sat Oct 6th. To qualify, Scout must achieve \$600 in traditional Sales. At the end of the sale, Scout will receive two single game passes to **Laser Quest!**

*All Qualifying Scouts will also be entered into that weeks over all drawing for one lucky winner to have their choice of an **Amazon Fire Stick or Amazon Echo Dot.**

Week 2 = Timeline will be Sun Oct 7th – Sat Oct 13th. To qualify, Scout must achieve \$1,200 in traditional Sales. At the end of the sale, Scout will receive two single game passes (One Youth, One Adult) to a **Wichita Thunder Hockey Game!** (Non-Scout Night Game) & a **VIP Pass to Wichita Sports Forum / Aviate** (WSF Specifics forthcoming)

*All Qualifying Scouts will also be entered into that weeks over all drawing for one lucky winner of 4 (four) upper level tickets to the **KC Chiefs vs Arizona Cardinals @ Arrowhead Stadium in KC MO.**

Week 3 = Timeline will be Sun Oct 14th – Sat Oct 20th. To qualify, Scout must achieve \$1,800 in traditional Sales. At the end of the sale, Scout will receive two passes to visit the **Cosmosphere in Hutchinson KS. (Specifics forthcoming)**

*All Qualifying Scouts will also be entered into that weeks over all drawing for one lucky winner of a **Emarth 70mm Astronomical Refractor Telescope with Tri-pod.**

Week 4 = Timeline will be Sun Oct 21st – Sat Oct 27th. To qualify, Scout must achieve \$2,400 in traditional Sales. @20.00 pass to **All Star Sports (West Wichita Location)** and a Family of Four game pass to **Laser Quest.**

*All Qualifying Scouts will also be entered into that weeks over all drawing for one lucky winner of an **XBOX One S Game System with Start Bundle.**

Final Drawing All Scouts who qualified at least in one of the four above weekly challenges will be entered into one Final drawing!

- **One Cub Scout** will be drawn for a Free registration for one Resident Camp Session @ Camp Kanza for the 2019 Camp Season & will receive a \$100 value gift basket.
- **One Boy Scout or Venturing Scout** will be drawn for a Free registration for one week @ Quivira Scout Ranch for the 2019 Camp Season & will receive a \$100 value gift basket.

Remember to track all your Scouts Progress, share with parents, and encourage them to rise to the next Prize Level!



Unit Commissions

- Unit commissions are calculated based on the “prize” option or the “cash” option.
- Attend your Districts Round Table and sign into Trails Popcorn System. Watch the helpful Trails End Videos on Training you and your team on the popcorn System. In doing so, your unit will receive a **1% increase in commission**.
- The prize option will receive base commission plus the prizes and bonus prizes from the NEW 2018 prize program. Prize information included in sales guide.
- The cash option will receive a 2% increase if sales reach 30% higher over 2017-unit sale.
- **Prize option: Unit commission is 26%**
- **Cash option: Unit commission is 30%**

Other Council Incentives

- **Weekly Kick-off Challenge** – 4 weeks of individual Scout challenges. Each Scout’s sales documentation must be turned in each week.
- **\$600 Popcorn Prize (Prize Units only)** Helix Power Swing, or 6-in-1 Stainless Steel Multi Grilling Tool.
- **Wichita Thunder Hockey:** Top 10 will receive two passes to November Scout Night. (1 Youth / 1 Adult)
- **\$1,500 Winners Circle** – Wichita Sports Forum / Aviate Top Sellers Celebration – Dec 15th, 2018 (Rules and Registration forthcoming)
- **\$2,500 Scholarship Level** –
- **NEW - Scout Champions – Amazon Gift Card Levels** (Each Youth must have Trails-End online account to qualify!)
- **#1 Top Seller Prize Package** – Choice of Council Summer Camp Session & a \$500 value gift basket.
- Additional Info at <http://scholarship.trails-end.com>

Sponsor Incentives for Top Selling Unit

Top Selling Pack Only – Cosmosphere Experience (Details to come soon)

Top Selling Troop Only – Laser Quest Party for up to 20 Scouts, that sold at least one item.

Sponsor Incentives for Council TOP Seller

All Star Sports: One Family Pass

Wichita Sports Forum / Aviate: One certificate for a free birthday party for 10.

Cosmosphere: Specifics to be Determined

Laser Quest: Escape Room Experience for up to 6.

Wichita Thunder Hockey: Top Seller will Drop the Puck at the November 2018 Scout Night.

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